U. S. Industry Expands Productive Capacity of Foreign Countries

N THE postwar years United States firms have increased their direct foreign investments by some \$20 billion, nearly three times as much as the value of such investments at the end of 1946. These investments flowing into productive facilities of all kinds have contributed significantly to foreign economic development, and at the same time have helped to expand markets for United States exports and to provide a large share of the essential imports required by

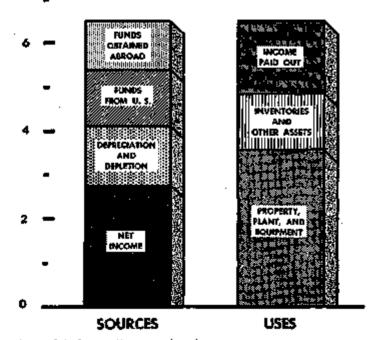
the American economy.

The full scope of foreign investment activity is much greater than indicated by the flow of funds from the United States, since these firms utilize for investment and other business purposes the large volume of funds generated internally by the foreign branches and subsidiaries in their day-to-day business, as well as funds secured from capital markets and other external sources in the countries where they operate. To measure all of these investment activities, the Office of Business Economics has initiated an annual survey of the sources and uses of funds of the foreign sub-

U. S. Direct Foreign Investments

Sources and Uses of Funds, 1957

Billion Dollars



Note. - Data for reporting compostes only

1. 3. Department of Commerce. Office of Business Economics

sidiaries and branches of United States companies. This article summarizes the results of the first survey.

Standing out in the results is the fact that the foreign enterprises covered, representing about four-fifths of the total for all United States direct foreign investments, had aggregate funds available for use in operations in 1957 of \$6% billion. Net income of the enterprises was \$2% billion, just over two-fifths of the total available, and of this, \$1.7 billion was paid out as dividends and profits, leaving \$1.1 billion of earnings retained for use abroad.

In addition to retained earnings, about \$1.3 billion of net financing was provided from the United States in 1957. About \$1.1 billion was obtained from net foreign financing, representing amounts obtained from capital markets and creditors in countries where the enterprises operated and, to some extent, financing obtained from other foreign countries. Depreciation charges on the fixed assets of the foreign concerns and miscellaneous sources yielded \$1.3 billion. Of the total of \$6% billion available, therefore, \$4.8 billion was disposed of abroad, largely for property, plant and equipment.

While 1957 was a record year for direct-investment capital flows from the United States, it was typical insofar as it showed the importance of the reinvestment of funds generated by the enterprises in their operations abroad. Utilizing these funds, together with capital flows from the United States, American companies are providing a substantial share of industrial capital expansion in many countries.

New data on investment and financing

Data collected in this survey for the calendar year 1957 provide numerous new insights into the operations of direct foreign investment enterprises, especially with respect to the availability of funds generated as depreciation charges or obtained from foreign sources, and the expenditure of funds for property, plant and equipment, inventories or other purposes. Such information is related to, but broader than, the data collected on a quarterly basis for use in our regular balance-of-payments accounts.

As the survey of financial flows is carried forward annually in the future, it will provide data on changes in the magnitude and composition of these flows which will supplement the data on the net private capital movement from the United States, and provide a better basis for understanding the participation of these enterprises in economic developments in the United States and abroad.

In particular, plant and equipment expenditures and changes in inventories of United States controlled foreign enterprises are much more satisfactory measures of their

NOTE.—MR. PIZER AND MR. CUTLER ARE MEMBERS OF THE BALANCE OF PAYMENTS DIVISION, OFFICE OF BUSINESS ECONOMICS.

investment activity than the series on net capital flows, and will therefore tie in more closely with similar data on capital

formation available here and in foreign countries.

A number of new terms and methodological procedures used in developing these statistics are discussed in the technical note at the end of this report. The data presented are based on a sample of relatively large companies, covering about four-fifths of the earnings of all direct foreign investments in the industries covered. Although the degree of coverage is reasonably uniform in the major area-industry groupings, there are some important variations, as shown in the technical note. These data have not been expanded into estimates of the totals for all such direct-investment enterprises, pending the availability of the complete data collected as part of the Survey of American Business Investments in Foreign Countries, which is now in progress.

SOURCES OF FUNDS UTILIZED

Funds available to foreign subsidiaries and branches of United States companies are derived from four principal sources: net income, depreciation and other cash charges against income, United States parent companies or other United States sources, and foreign creditors or stockholders. Total funds derived from these sources by the reporting

companies amounted to \$6½ billion in 1957.

Net income is the largest source of funds of the foreign investment enterprises, aggregating \$2% billion, or two-fifths of the total covered in this survey. After deducting remitted dividends and profits of the enterprises, amounting to \$1.7 billion, about \$1.1 billion was available for use abroad. This is larger than the balance-of-payments series for undistributed profits of the same group of companies, since about \$185 million of branch profits were reported in the new series as retained abroad, while the balance-of-payments series covers only the undistributed profits of foreign subsidiaries. The present series also includes the equity of foreign stockholders in undistributed profits.

The difference in the data on retained earnings is primarily in the petroleum industry, where branch organizations are most important. In the new series retained earnings of this industry as shown are considerably larger than those of manufacturing enterprises, which lead when undistributed

subaidiary profits are considered alone.

Flow of funds from United States

Funds provided to the foreign enterprises by their United States parents were a little over \$1 billion in 1957, and an additional amount of about \$280 million came from nonaffiliated United States sources. Use of parent company financing varied greatly among areas and industries, accounting for over 30 percent of the total for Latin America, but only about 7 percent for other areas combined. This distribution results largely from the relatively high ratio of 18 percent for the petroleum industry which is most important in Latin America, while the ratio for other industries combined was about 12 percent.

Funds from nonaffiliated United States residents were significant only for the Canadian petroleum and manufacturing enterprises, many of which have a large part of their equity securities and long-term debt distributed widely in

the United States.

While the data collected for balance-of-payments purposes have provided measures of retained earnings and net capital outflows from the United States, the new series shows that nearly 40 percent of the total funds available are derived from foreign financing and depreciation charges. Foreign

debt financing aggregated about \$1 billion in 1957, representing mainly current accounts payable and accrued liabilities such as those for taxes and employee benefit funds. Equity financing from foreign sources amounted to about \$100 million, and was sizable only for a few companies in Canada and Latin America. However, the sample companies did not include a number of newly organized European enterprises in which there was foreign equity participation.

Although there is no necessary or traceable connection between specific sources and uses of funds, the data indicate that the substantial amounts of foreign financing utilized in the various industries were similar in amount to the overall net increases in inventories and current receivables reported by each of these industries, but there is much variation among areas. In Latin America the need for funds for these purposes appeared to exceed the amounts of foreign financing available, except for public utilities. In Canada and Europe foreign financing generally exceeded requirements for working capital. Foreign financing for the petroleum industry in "other areas" includes a considerable amount of financing from affiliated companies operating elsewhere abroad.

The survey data indicate that, in general, the companies tend to utilize local financing to finance local-currency requirements, especially for working capital, although in some areas their ability to do this is limited by the meagerness of local capital sources and the resulting high interest

Depreciation and depletion charges are the largest internal source of funds of the controlled foreign enterprises, totaling \$1.2 billion for the sample covered in this survey. How-

Table 1.—Pattern of Financing U. S. Direct Foreign Investments, 1967

[Percent distribution] Latin Other eress AH areas Ceneda Ameri-Ецторе By Area unblica Sources of Fouds: Net income.
Net U. S. fmancing '.......
Net foreign financing
Depreciation and depiction '...... 40 31 12 17 M 100 180 100 266 Uses of Funds: Property, plant, and equipment... 84 9 7 0 24 10 6 4 25 Inventories Odrent receivables Other assets Income poid out (1) 20 ai 500 190 100 tH All indus-tries Manu-actoring Mining By Industry and gaithre Sources of Funds: Net income
Not U. S. financing
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Admintion \$222**8** 420 IT II 恳 24 24 100 100 100 140 Uses of Funda: Proporty, plant, and equipment... Inventories Current recolvables..... 62 9 7 JL 12 10 12 55 10 B 4 25 22 8 26 28 20 100 144 100 Total 600

Includes funds from parent companies and nonaffiliated U. 6, residents.
 Includes a minor amount for other sources.
 Less than 15 of 1 percent.
 Agriculture, public ntillties, and trade.

Nors.-Based on reports of sample companies.

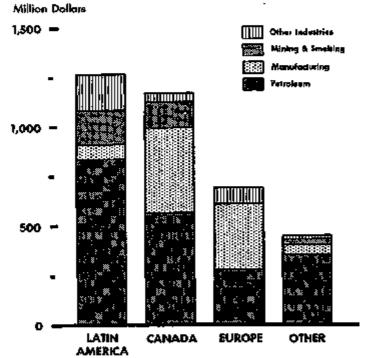
Source: U. S. Department of Comments, Office of Business Remarkles.

ever, these charges provide only about one-quarter of total sources of funds (net of income distributions) for foreign enterprises against a proportion of nearly 50 percent for domestic corporations in 1957, and about one-third for the 1950-57 period. This difference could result from a number of factors, such as markedly different depreciation rates, or the ability of the foreign enterprises to draw on parent company funds, but further studies of the balance sheets of the foreign enterprises and data for a longer period will be necessary in order to determine the factors involved. As in the case of domestic corporate financing, however, this source of funds is of growing importance.

About half of the depreciation charges reported in this survey originate in the petroleum industry, although they account for a larger proportion of total sources of funds for other industries covered. Manufacturing operations abroad are not so completely covered as the petroleum industry in

U. S. Direct Foreign Investments

Plant and Equipment Expenditures, 1957



Note. - Data for reporting companies only

U. S. Department of Columbia, Office of September Economics

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this survey, and it is likely that for manufacturing in particular the data given here substantially understate the magnitude of depreciation charges.

For the petroleum industry, depreciation charges were high relative to the book value of investment at the end of 1957 in Western Europe, where refineries and other fixed assets form a large part of the total investment, and were somewhat lower in the areas where other operations of the industry predominate. Depreciation charges in the manufacturing industry were also high relative to the book value of investment in Europe, probably reflecting the fact that enterprises in this area require more plant and equipment than in those areas where the manufacturing activity is largely assembling or packaging. Conversely, depreciation charges for manufacturing in Latin America were relatively

low, probably reflecting the lowered dollar equivalent of foreign-currency depreciation charges as well as a relatively low proportion of fixed capital.

Depletion charges, reported as carried on the books of the foreign enterprises, were about \$50 million in 1957, nearly all in the petroleum industry. This amount, however, is not comparable to the amount allowable for tax purposes in the United States.

Comparison with domestic corporations

In order to gain some perspective on the magnitudes and relationships of the various sources of funds available to direct foreign investments, they may be compared with similar data for United States corporations. For the foreign enterprises covered in this survey, total funds available, after deducting income remittances, were \$4.9 billion in 1957, which is equal to about 12 percent of the total sources of funds for United States corporations. For manufacturing and mining alone (including petroleum activities), the proportion was about 20 percent for 1957.

Domestic corporations derived 70 percent of their funds from internal sources (retained profits and depreciation) in 1957, and most of the remainder from increased long-term debt. The foreign enterprises derived about half their funds from such internal sources, but if funds from the parent company are regarded as coming from an internal source the proportion rises to about three quarters. From the point of view of the parent companies, funds they provide to the foreign enterprises are very largely generated from internal sources; from the point of view of the foreign enterprise and the host country they would be considered external.

PURPOSES OF FUNDS USED

About three-quarters of the funds available to the foreign enterprises (after income distributions) were used in 1957 to acquire property, plant, and equipment. This proportion appears to be close to that for domestic corporations.

appears to be close to that for domestic corporations.

About \$3.2 billion of the reported foreign capital expenditures originate in the mining, manufacturing, and petroleum industries, compared with a total of \$17 billion for domestic plant and equipment expenditures in the manufacturing and mining industries (including petroleum) in 1957. Thus, these data clearly indicate that a significant share of the overall expansion of productive facilities by United States industry in 1957 was in foreigh operations. Similar data for Canada show that companies covered in this survey account for roughly half of all mining and manufacturing capital expenditures in that country.

Petroleum expenditures large

The petroleum industry reported foreign plant and equipment expenditures of \$2 billion in 1957, not including \$350 million of exploration and development expenditures charged against income. Over \$800 million was expended in Latin America, including more than \$600 million in Venezuela and a substantial amount in Peru. This total was unusually high in 1957 because of special payments of about \$325 million for new leases in Venezuela.

Capital outlays by the petroleum enterprises in Canada were nearly \$600 million, with pipeline construction accounting for a major portion. Exploration and development in Canada required a further expenditure of \$140 million charged against income. In Europe, this industry's plant

^{1.} See SURVEY OF CUBREXT BUSINESS, October 1968-p. 18.

and equipment expenditures were sizable in the United

Kingdom, France, and Germany.

Plant and equipment expenditures abroad by manufacturing enterprises controlled in the United States were reported by the sample companies at nearly \$900 million in 1957, and the total for all such companies would be well over \$1 billion.

Nearly half of this was in Canada and about 40 percent in Europe, mainly in the United Kingdom. In both of these areas the total outlay for manufacturing plant and equipment was substantially larger in 1957 than indicated by the data for net capital flows from the United States and undistributed earnings. The situation was quite different in Latin America, however, where parent company funds are used to a greater extent to provide working capital. Capital expenditures for manufacturing in Brazil made up nearly half of the total for this area.

Although plant and equipment expenditures reported by other industries were comparatively small, they show capital investment to be considerably higher than suggested

by the less complete figures previously available.

Additions to working capital in the form of inventories and current accounts receivable absorbed about \$1 billion of the funds available to foreign subsidiaries and branches in 1957. As noted above, the necessary funds were probably . obtained largely within foreign countries.

Expansion of both inventories and current receivables was large in Latin America, and occurred in several industries. The increase in petroleum inventories probably reflected an imbalance between productive capacity and export demand after the Suez crisis. Increases in receivables in the manufacturing and distribution industries reflected their growing scale of operations and to some degree inflationary developments in many of these countries.

In Canada, the reduction in the level of business activity which began about mid-1957 was reflected in the comparatively small accumulation of inventories by companies reporting in the survey, and a net reduction of current receivables, largely by the manufacturing companies. The substantial growth of current assets in Europe in 1957 was related to generally satisfactory business conditions.

Remittances of income

Dividends and remitted branch profits amounted to \$1.7 billion for the companies covered, representing about 60 percent of their net earnings. The proportion of earnings paid out was about the same as that for domestic corporations in 1957, although the domestic ratio was unusually

high in that year.

Income paid out by the petroleum industry accounted for 65 percent of total remittances, and manufacturing for nearly 20 percent. The relatively high ratio of income paid out to total income of the petroleum industry resulted in part from the prevalence of branch organizations; some of the remitted branch profits were soon reinvested abroad and were recorded at that time as net funds from the parent. Nevertheless, the total of about \$540 million of earnings reported as retained abroad by the petroleum industry was much larger

than the amount for any other industry.
When compared with overall uses of funds by the foreign enterprises, the remittance of earnings, although large, represents only about one-quarter of the total. Funds used for income remittances were less than half the amount spent for new fixed assets, and not much higher than the amounts

Table 2.—Sources and Uses of Funds of U. S. Direct Foreign Investments in 1957, by Area and Industry

[Millions of dollars]													
·	Sources of funds						Dees of funds						Adden- dum
Areas end industries	Total sources	Net income	Not U. S. Samelag	Net foreign financing	Depreck- tion and deple- tion	Other	Total 11868	Property, plant, and equip- ment	Inven- tories	Correct receiva- bles	Other Resorts	Income paid out	Explora- tion and dovelop- ment expendi- tures
All areas, total	6, 52L	2,759	1,295	1, 122	1,236	119	8,521	1,585	425	<i>\$</i> 91	283	1,658	341
Mining and smotting Petroleum Manefacturing Trade Agriculture and public utilities.	547 8,872 1,464 831 817	972 1,616 889 167 107	162 627 276 23 66	36 697 242 74 71	130 640 344 66 67	83 14 1 16	547 2, 872 1, 404 321 317	828 2,086 879 130 180	38 347 168 37 17	263 61 50 16.	40 158 36 18 25	1,071 1,071 220 57	842
Cunado, total. Mining and sinciling. Pebroleum. Manufacturing. Trado. Agriculture and public utilities.	204	569 167 167 238 29 8	401 281 136 8	178 27 184 7 -3 10	407 64 154 171 13	30 21 21 4	1, 002 984 707 558 48 29	1, 100 127 587 428 82 15	116 23 52 28 10 2	-27 8 -81 -7	52 43 11 -11 6	204 68 69 143 6	144 4 140
Latin American Republics, total. Mining and smelting Poiroleum. Manofacturing Trude. Agriculture and public utilisies.	2,330 261 1,510 311 107 270	938 70 603 76 41 89	735 100 509 62 12 52	278 14 112 47 42 60	861 56 212 25 9 58	(3) 14 3 3 12	2, 239 241 1, 510 211 107 270	1, 202 171 538 73 14 184	233 145 27 27 29	189 3 51 44 46 15	183 2 65 33 11 21	571 21 420 31 12 57	84 5 89
Europe, total Mining and smalting Potroleum Munifesturing Trude Agriculture and public utilities	1, 295 1 560 580 137 (*)	454 1 104 906 79 (9)	194 126 66 (*)	856 1 353 176 29	(P) 111 120 20 (P)	19 11 6 -1	1, 285 1 567 560 137	(20) 320 83 (7)	(F) #8 #8 #8 #8 #8	(7) (8) (9) (9)	8 8 8	251 (7) 118 109 33 (7)	25
Other areas, total Mining and smotting Petroleum Manofacturing Trade. Agriculture and public utilities.	1,295 41 1,099 119 30 10	770 86 686 68 10	80 - 40 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	815 3 299 12 6	206 10 163 26 4	49 ## #7 8000	1, 295 41 1, 088 118 30 18	445 851 51 10	103 12 19 4 1	120 -5 113 6 5	(4) en 6	532 19 464 36 6	96 98

Includes only amounts charged against income.
 Less than \$20,000.

NOTE: Detail may not add to totals because of rounding. Deta cover only companies reporting in survey. Source: U. S. Department of Commerce, Office of Hostness Economics.

required to increase inventories and other current and longterm assets. In fact, depreciation and depletion charges nearly matched income remittances except for the petroleum industry.

A number of companies reported sizable amounts under category of increases in "other" assets. The total

amount was less than \$300 million, and over half was reported by petroleum companies. For many of these companies such funds represent advances to, or acquisition of, affiliated enterprises in other countries. The counterpart to these flows appears as a source of funds, usually under the heading of net foreign financing, or as part of "other" sources.

Technical Note

Coverage of the Reports Data included in this report were provided by a sample of 200 United States companies, and represent the accounts of over 1,500 foreign enterprises. The group of reporting companies was selected from these regularly supplying quarterly behance of payments data to the Office of Business Economics, but compenies operating abroad principally in the fields of transportation, finance, and various services was entirely omitted. Reports were prepared by the Office of Business Reonomics for a few large publishy owned Canadian companies which publish the necessary information. The most readily available received of the coverage obtained, and probably also the best, is the ratio of the servings of the foreign embarying testings of the foreign embarying testings of the same annalinguistry groups. These ratios are abown in the accompanying table.

Ratio of earnings of reporting companies to estimated earnings of all U.S. direct private foreign investments in specified industries [Percent]

· ·	Listed indita- tries total	Mining and sme)ting	Petro- leum	Manu- factor- ing	Trade	Agricul- ture and public public	
All areas	52		99	65		-5₽	
Canada Latin American Repub- lica Buropa Other cross	76 82 85 81	(7) en 11 23	(7) 95 (9)	57 71 60	න ල ආ	\$61 	

1. In those classifications, the coverage ratio is 100 percent or more because the companies not covered in this rurvey, on behave, had not leases. This affected particularly patroleum and mining determines which more in the development stage of operations. The absolute amounts of not looses involved are not substantial.

Since the various sources and uses of funds are not necessarily proportional to the carnings of the anterprises, it is not possible to expend the sample data to represent the totals for all direct foreign investments. However, the current Servey of American Buriness Insectments in Furing Countries will provide such bottchmark totals which can be utilized in future work on this subject.

Foreign Carrendes only, partly in both foreign currendes and dellar equivalents as coloubted by the reporters, and parely in defines only, particularly in cases where the sales of the foreign affiliate are primarily for defines only, particularly in cases where the sales of the foreign affiliate are primarily in defines only, particularly in cases where the sales of the foreign affiliate are primarily for defines. Ordinarily balance sheet them are converted on the basis of the rates provading at acquisition dates for fixed assets and reserves, while current sessets and liabilities change during the year, retailing often in threatised eventues of these abouts and liabilities change during the year, retailing often in threatised eventues of these abouts and liabilities change during the year, retailing often in threatised eventues of incigen books at well) which are smally carried into the profit or less as calculated by the parent.

In order to avoid the distortion of sources and uses of funds resulting from the changing dather equivalent of local correspoy valuations of assets and liabilities, it was necessary in many cases to recalculate the dollar equivalents on the basis of a uniform cochange rate applied to all items. The rate used was generally the monthly average of free rates for 1667.

However, recelectations were not made when the conversions made by the reportest did not deviate agnificantly from this procedure, or for these items where the deliar figures supplied probably represented actual circles or transparently in chilars it was tunning and possibly to determine whether menualized exchange grace only in chilars it was tunning and possibly to determine whether menualized exchange grace or losses affected the sociount to a significant exists.

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National Income and Corporate Profits

(Continued from page 9)

closing months of the year. By late November output had moved above year-earlier levels, indicating a probable substantial rise in profits. With the introduction of the new models, sales at retail increased—though much of the current output was going to build up dealer stocks. The turnaround in production and sales had not materialized in the third quarter, however, and for this period profits were the lowest in a number of years. With retail inventories of new cars high at midyear and sales continuing slow, production was curtailed early in the summer, and remained at low levels throughout the period of model changeover and the subsequent work stoppages.

The major nondurable-goods groups showed profit gains paralleling the increases which occurred in personal consumption expenditures for their products. With the earlier declines in consumer purchases of clothing largely made good during the summer months, profits in the apparel and textiles industries bettered their year-earlier rates. Food manu-

facturers' profits recovered after midyear as cost-price relationships improved.

In the rubber industry, profits rose despite the limited demand for use on new cars. The replacement market for tires was little affected by the recession and-due partly to the record number of autos on the road and partly to the rising average age of these-advanced to a new high for 1958 as a whole.

An expanding consumer market also contributed to an improvement of corporate profits in the petroleum refining industry during the summer. Production increased after midyear, and the long and severe inventory adjustment showed signs of ending. However, profits were still a little less than a year earlier, and remained almost one-fourth under the Suez high.

With the recovery of general business, profit gains were likewise recorded in several industries characterized by wide diversification of markets; included in this group were

chemicals and paper manufacturing.